

B e g | - E z f g f e

summer school in architecture and urban design

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10-18 july 2017

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politecnico di torino, italy

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A (i) r c h B n B

an experiment in design-based political agonism

Envisioning

apply by june 11th, 2017

tourism-related

http://international.polito.it/it/courses/summer_schools

Real-Estate

Focusing on the site of a 19th century military barracks in the center of Torino, this intensive summer workshop will challenge students to rethink tourism-related real estate. This latter is often accused of disrupting local communities by raising real estate values and transforming cities into Potemkin villages for stereotypes-seeking tourists. On the other hand, tourism-related investments are often a major source of income for local communities. The workshop will react to this controversy by engaging the participants in a role game where they will act from the standpoints of different stakeholders, i.e. a global real estate company that is considering a tourism-related development of the site with the goal of maximizing profits, the municipality that aims at increasing its revenues, local hotels and hostels that defend their position on the market, preservation authorities that defend the status quo of the historic city. In this role game, students will engage one another “agonistically” and the seven days of the workshop will revolve around a design-based political tournament, during which the site will be rethought and reworked to include - although not necessarily to fulfill - the positions resulting from each round of agonistic design.

Participants will receive 5 ETCS upon successful completion of the final design work

PROGRAM

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Welcome Dinner

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Seminar with real stakeholders involved
On-site visit and lecture: the role of heritage in urban transformations

11

Lecture: Urban Planning. Innovative strategies
Studio Work - First round of agonistic design

12

Lecture: The social component to urban design: narratives and consensus building
Studio Work - Second round of agonistic design

13

Lecture: Strategic Design. Real Estate and financial feasibility of urban projects
Studio Work - Third round of agonistic design

14

Lecture: The real deal. Speaking with developers
Studio Work - Fourth round of agonistic design

15

Day visit to Milan: examples of strategic design with local guide

17

Studio Work: finalizing the design

18

Studio Work: finalizing the design
Presentation and charrette with real actors involved